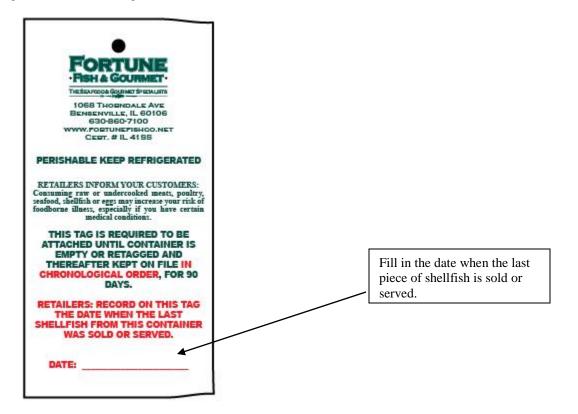


December 27, 2018

Dear Customers,

During the 2017 Interstate Shellfish Sanitation Conference, the determination was made to change the language required on shellfish tags, in order to reinforce shellfish tag retention requirements. You will notice Fortune Fish & Gourmet has changed our tags to comply with the implementation deadline of January 1, 2019. Please be sure to comply by entering the date when the last piece of shellfish is sold or served.

The labeling change is noted in red in the image below. "Retailers" are those using the product or selling from that bag of shellfish, including but not limited to foodservice and retail establishments.



Please contact Fortune Fish & Gourmet or your state's Department of Public Health with any questions.

Respectfully,

Mark Palíckí

Mark Palicki President

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