

FORTUNE INTERNATIONAL



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FORTUNE INTERNATIONAL COMPLETES ACQUISITION OF SEATTLE FISH KANSAS CITY

The acquisition expands Fortune Fish & Gourmets presence in Missouri, Kansas, Iowa, Nebraska and Arkansas, allowing for further growth plans in the region.

(Bensenville, IL; January 15, 2020)—**Fortune International, LLC**, the Midwest’s leading processor, distributor and importer of quality seafood, meats, and gourmet products; announces the January 15th purchase of the Kansas City operations of Seattle Fish, a Denver, Colorado based seafood and gourmet product distributor. Already one of the nation’s largest seafood and specialty food distributors, the acquisition will expand Fortune International’s Fortune Fish & Gourmet brand with additional processing and distribution facilities which will allow them to increase their service level and footprint in Missouri and the surrounding states.

Fortune will continue to operate the business out of the Seattle Fish Kansas City facility. The facility will be enhanced with the conversion to Fortune’s state-of-the-art ERP, inventory management, and routing software as well as the introduction of advanced automation for uniformity and efficiency.

Sean J. O’Scannlain, Fortune’s President & CEO, stated, “This is our second strategic acquisition in the last twelve months in the region and an important one for our future growth plans. We are thrilled to welcome the gifted Seattle Fish Kansas City team to the Fortune family.”

Seattle Fish expanded into the Mid-west market in 2003 and opened a state-of-the-art facility there in 2015. They have operated as a seafood processor and distributor servicing the finest retailers, restaurants and clubs in the region for the last 16 years. The



company will be rebranded as Fortune Fish & Gourmet and Scott Godke, the General Manager of Seattle Fish Kansas City, was hired by Fortune International and will continue to oversee the Kansas City operations. This purchase involves only the Kansas City operations of Seattle Fish and does not include their Denver-based processing or distribution operations.

James Iacino, Executive Chairman of Seattle Fish states, "This is a strategic and beneficial transaction for both corporations. Seattle Fish has called Colorado and the Midwest home for over 100 years. We are looking forward to continuing that legacy while making strategic investments in our core market."

Fortune International embarked upon an acquisition strategy in 2012. The Seattle Fish acquisition follows the acquisition of JDY Gourmet in 2012, Chef Martin Old World Butcher Shop in 2014, Coastal Seafoods in 2016, Lobster Gram in 2017, Morey's Seafood International of Missouri in April of 2019, Classic Provisions Inc. of Minnesota in June of 2019 and Jubilee Seafoods of Alabama in July of 2019.

For more information on Fortune Fish & Gourmet, please visit www.fortunefishco.net.

For more information on Seattle Fish, please visit www.seattlefish.com.

Fortune International is the parent company operating:

Fortune Fish & Gourmet in Bensenville, IL, Saint Louis, MO, Kansas City, MO, Minneapolis, MN, Bayou La Batre, AL, Birmingham, AL and Picayune, MS, [Fortune Imports](#), [Chef Martin's Old World Butcher Shop](#), [Coastal Seafoods retail stores](#) and [Lobster Gram](#). Fortune Fish & Gourmet is a full-service processor and distributor providing white-tablecloth restaurants, private clubs, elegant hotels and gourmet retail stores with the finest quality fresh, live and frozen seafood and gourmet foods. Fortune handles more than 10,000 seafood and gourmet products, selected to exceed the high standards embraced by their quality focused customer base. Fortune currently services customers throughout the Central United States with a fleet of refrigerated vehicles and nationally through FedEx and common carriers. Since 2001, Fortune International has brought innovation to the food business, consistently raising the bar for integrity, quality, sustainability and service.

Fortune Imports is a global procurement subsidiary, focused on importing products based on the key principals of ethical, sustainable and superior quality.

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Chef Martin Old World Butcher Shop is a complete line of food service and retail sausages created in small batches, using all-natural ingredients and authentic recipes.

The Coastal retail stores are “The Twin City’s Best Fish Markets” located in Minneapolis and St. Paul Minnesota.

Lobster Gram has grown its on-line offerings since selling their very first lobster in 1987, to include frozen lobster tails, steakhouse quality meats, fresh seafood, appetizers, desserts and unique gourmet items.

To learn more about Fortune International visit: www.fortunefishco.net, www.fortuneimports.net, www.chefmartinsausage.com, www.coastalseafoods.com, www.lobstergram.com or call [630.860.7100](tel:630.860.7100).

About Seattle Fish Company

Seattle Fish Company is a third-generation family owned company and Colorado based business, proudly serving the Rocky Mountain region and surrounding states for over a century. Recognized for playing a major role in making fresh seafood available in the Rocky Mountain region; Seattle Fish Company transports and distributes sustainable seafood and gourmet provisions daily from around the world, providing products of the highest quality to over 1,400 restaurants and retailers. Seattle Fish Co. is dedicated to fostering sustainable fishing practices, including supporting local aquaculture farms, as well as fishery improvement projects around the world, ensuring that seafood as a healthful protein is available for all, for generations to come. For more information, please visit Seattle Fish Company’s website at www.seattlefish.com.